

2010 Ushers in Novel New Doormat Designs From Imports Unlimited

Mt. Laurel, NJ—Roll out *the* welcome mats with a knock-out first impression from Imports Unlimited. Available in February, Imports Unlimited is introducing eight new eye-catching doormat designs, brimming with personality and charm.



Known for their creative designs, brilliant art and clean graphics from prominent artists, Imports Unlimited's eight new doormats are finely crafted works-of-art that are extra durable and welcoming.

"We want people to be inspired by these new designs and connect with the experience from each unique greeting," says Eirini Kalafatides, president of Imports Unlimited.

The eight designs include a timely environmental message of "Save the Planet" simply stated against a blue-green world and Ghandi's "Be the Change" credo in warm, earth tones.

Good luck will grace any doorway with the two-toned green "4 Leaf Clover" design and the dual "Public/Private" in vivid orange and black are bold and sassy.

From a retro "Tie Dye" mat swirling with eye-popping color to the fun-and-friendly animal print "Giraffe" that satisfies any animal lover, each design delivers an impressive experience.

"Our goal is to provide designs that resonate with people through powerful messages and superb artistry," says Kalafatides. "Whether people want to welcome friends with a sunny "Happy to see you!" mat or choose a whimsical theme like "Shoes" with delightful patterns and colors, there's a design for every taste and whim."

Buyers attending the Americasmart Gift & Home Furnishings Show in Atlanta in January got a first peek at the new doormat designs available in 18" X 30", ¾ inch thick, hand-woven all- natural coco-fiber, decorated in richly colored fade resistant dyes.

"Each greeting and artwork offers unique flair to any home, no matter the style or size, and makes family, friends and guests feel right at home," says Kalafatides.

For more information visit: www.wholesaledoormats.com to see the newest designs.

Imports Unlimited Corporation based in New Jersey, is a wholesaler of high-quality doormats and other textiles. The company designs, manufactures and imports quality, unique designed, all natural coir and recycled rubber doormats. For over thirty years they've been recognized for their eco-friendly products featuring bright colors, classic designs and innovative graphics.