



For Immediate Release  
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## **Growing Roses is Easy with these Simple Tips**

No other flower can evoke romance in the garden like a rose. As America's favorite flower, roses can be found adorning homes in quaint coastal villages to rural farmlands, modern cities to quiet mountain retreats.

"Anybody can grow roses, no matter where they live. If you can grow grass, you can grow roses in your landscape," says James A. Baggett, editor of Country Gardens Magazine.

Whether it's a prize-winning hybrid tea rose you're after or the rich colors of shrub roses sprinkled throughout your landscape, or containers full of blooms on your deck or patio, with a little know-how, you'll grow roses that are healthy and beautiful you can show-off with pride!



## **Stress Buster!**

It can happen to anyone. Even experienced rose enthusiasts have lost a favorite rose to stressors like powdery mildew, drought, or extreme summer heat.

Now science has come to the rescue to give your plants the fitness edge they need to keep healthy and strong – no matter what unpredictable heat spell or cold, or disease should hit.

Whether you're a beginner or a seasoned rose gardener, you *can* enjoy success with a good plant-strengthening spray like new Jaz™ Rose Spray ([www.jazsprays.com](http://www.jazsprays.com)).

This easy-to use, safe and biodegradable leaf spray was developed by plant scientists, and endorsed by the American Rose Society.

Jaz™ Rose Spray contains jasmonate which naturally occurs in plants and helps to keep ALL roses strong and resistant to disease, pests, excessive heat, drought, cold and salt. It works by boosting your plant's *natural* resistance to environmental stressors, encouraging vigorous roots, growth and blooms. Like a magic talisman, Jaz™ Rose Spray improves plant performance and vigor throughout the growing season. It is effective when applied before anticipated stress, or at the first sign of stress damage.

## **Simple Tips from the experts**

Renowned Landscape designer Jon Carloftis plants shrub roses in containers. “I like to give them perfect planting conditions such as good drainage, rich soil and the addition of regular fertilizer that won’t be an overdose to neighboring plants,” he says.

Here are the basics for all those who are a bit rose-a-phobic and long for rosy success!



- 1. Sunlight:** Provide your roses with direct sunlight for at least 5-6 hours each day.
- 2. Soil:** Roses grow best in good soil with a pH ranging from 6.5-6.8. Till to a depth of 2 ft - adding a good organic compost or peat moss for healthy drainage.
- 3. Location:** Don’t plant roses too close to shrubs or trees that will compete for water, light and nutrients. Provide them with adequate space for air circulation.
- 4. Water:** It’s best to water rose bushes twice a week, thoroughly at the base of the plant. Avoid late-evening watering that can foster powdery-mildew. Instead, water early in the morning to allow the leaves to dry before nightfall.
- 5. Fertilize:** Fertilize roses every 1-2 months starting in the spring with balanced fertilizers containing nitrogen, phosphorus and potassium. Stop fertilizing in late summer or early fall to prepare them for dormancy.
- 6. Drainage:** Whether you grow them in containers or the ground, good drainage is necessary to prevent water from puddling at the roots. Improve drainage with tilling or raised beds and containers with drainage holes.

So grab a shovel and get digging in the dirt and get set to enjoy beautiful roses, the universal symbol of love and beauty.

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To learn more on rose care from the experts and Jaz Rose Spray visit [www.jazsprays.com](http://www.jazsprays.com)