



“The Next Big Thing for Small Gardens”



Good things come in small packages, especially when you're looking for a big impact in tight spaces.

As lot sizes shrink, and people are downsizing their homes, gardening is happening more and more in small spaces, on patios and decks, on rooftops and in containers. Introduced by The Conard-Pyle Co., Drift® Roses are just the right proportion to fit in these tight spaces.

The first true ground cover roses, Drift® Roses have all the great qualities of The Knock Out® Family of Roses, also introduced by The Conard-Pyle Co. Drift® Roses are just 18-24" high with a 24-36" spread. In addition to a nice compact habit, they are all highly disease resistant, very floriferous and winter hardy. Just like Knock Out® Roses, Drift® Roses bloom from early spring to late fall with excellent resistance to rust, powdery mildew, and black spot.

Drift® Roses are available in four varieties: Peach Drift®, Pink Drift®, Red Drift®, and Coral Drift®. They are perfect for brightening up borders and pathways, filling in empty spaces, mixing with perennials, or in combination planters.



While all the Drift® Roses share similar characteristics, each has a unique personality to fit any garden.

Peach Drift® 'Meiggli' is the "softest" Drift Rose and one of the most floriferous dwarf shrubs available. Soft peach cup-shaped blooms cover the plant and continuously bloom from mid spring to the first hard freeze. The mature plant is approximately 1 ½' x 2' with a rounded, very bushy habit.

Pink Drift® 'Meijocos' is the "brightest" of the Drift® Roses. It's low-growing with distinctive mounded flowers that show-off deep pink blooms with a soft faded center. The cheerful semi-double small 1 ½" flowers continue to bloom in abundance throughout the season.



Red Drift® 'Meigalpio' is medium-red and certainly the most "dramatic" of the series. It has the most petite flowers of the Drift® Roses, with ¾" cuplike blooms that provide striking continuous color throughout the season. The mature height is less than 1 ½' with a wider spread.

Coral Drift® 'Meidrifora' is the most "vibrant" in the series with bright coral-orange blooms that cover this small mounding shrub from mid spring to mid fall. The rounded, bushy plant flowers with very abundant small cuplike 1 ½" blooms that catch your eye.



2009 will mark the start of a significant trade marketing campaign for Drift® Roses. In 2010 the focus will be on the consumer, with a campaign centered on print advertising, online advertising and radio advertising.

Drift® Roses are in distribution throughout the country. For more information on each in the series visit: www.driftroses.com.