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## **Brigg's New Kalmia 'Firecracker' Is a Fourth of July Bang!**

Olympia, WA, Nov.20, 2008—From small town America to the nations capitol, blazing firework displays always bring “oohs and ahs” from crowds.

Sure to be a ‘bang’ in 2009, *Kalmia latifolia* ‘Firecracker’, from Dick Jaynes and Briggs Nursery, explodes with red colored buds that open white, then to light pink, and is certain to be a “boom with blooms”.



This easy care mountain laurel is ideal for gardens up to Zone 5 and, if protected, works great in Zone 4. With a mature height of 3' x 2' in 10 years, the Firecracker is a compact plant that is great for foundational plantings or to complement broadleaf evergreens. Since mountain laurel are “off-limits” to deer, it’s ideal for woodland settings.

“Firecracker is a real crowd pleaser,” says Dan Meier, production manager at Briggs. “The deep red flower buds open to near white blooms that seem to explode with color, creating a spectacular contrast of red and white flowers that bloom simultaneously.”

Among its many great attributes, *Kalmia* ‘Firecracker’ is resistant to leaf spot. It blooms from late spring to early summer and is best in full sun in a cool, moist, well-drained, acidic soil. ‘Firecracker’ also performs well in partial shade.

Briggs Nursery grows over 9 million plants each year and produces a wide range of broad leaf evergreens and deciduous flowering plants so this exciting offering will be a “Firecracker” winner that is sure to explode onto the landscaping scene in 2009.

For more information visit: [www.Briggsnursery.com](http://www.Briggsnursery.com)

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